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NORU BUSINESS

आपव्यांना परकं तर कहीं,

परकार्यानां आपमं वनवते असती

पडिला प्रत्येक प्रकार कत्तर

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Leader's SPEAK Barack Obama



"If you run you stand a chance of losing, but if you don't run you've already lost."

In this issue of Leader's Speak, we are going to talk about one of the most influential leaders of the 21st century – Barack Hussein Obama.

He is the first black President of the United States, a well-known political leader, and a graduate of Harvard University.

Barack Obama was born in Hawaii. Being born to an American mother and a Kenyan father, he has an interracial and diverse background. He attended high school in Honolulu, and later went to Occidental College in Los Angeles. After two years at the college, he got transferred to the esteemed Columbia University in New York, graduating in 1983 with a degree in political science.

From 1992 until 2004, Barack Obama taught at the University of Chicago – a highly acclaimed university known for its rigorous economics and law programs. At the same time, he also worked for several firms in the Chicago area, as well as on voter registration projects in the city.

Obama's legislative career began in 1996 with his election to the Illinois Senate, and culminated in his success in the United States Senatorial Election of 2004. Winning a large number of counties in Illinois, Obama secured a seat in the U.S. Senate and began his political career.

Barack Obama served as a senator from 2005 until 2008, sponsoring several bills in his short career. In 2007, Obama had his eyes on a higher form of political office: the Presidency of the USA. An ambitious goal, he faced stiff competition from both

within his own party and from the incumbent Republicans. Fully understanding and recognizing his underdog status, Obama ran a unique and effective campaign for the presidency that emphasized his qualities for the role.

His efforts paid off, and in 2009, Obama became the 44th President of the United States. His administration pioneered several efforts aimed at reducing the American involvement in overseas conflicts and strengthening domestic policy during its first term, as well as fighting off the recession following the 2008 financial crisis. Obama's success was a result of his effective campaigning and a 'can do' attitude that distanced himself from his more business-focused opponent. He used his diverse experience and worldly skills to win the highest office in the world.

Obama's life story emphasizes that background, race or political affiliation doesn't count in front of hard work, intelligence, strong work ethics and ambition. There's a path to success that's possible if we're willing to take a unique look on things and play to our strengths. A smart campaigner, a strong leader, and a very intelligent man, he's a true success story.

He was awarded the Nobel Peace Prize in 2009 for his extraordinary efforts to strengthen international diplomacy and cooperation between people.



- O1. Mobile Development for business critical internal applications (Android and iOS) for a leading private sector bank in the country
- 02. Ensuring highest level of database security for one of India's fastest growing private sector banks through Oracle Audit Vault and Database Firewall (AVDF)
- 03. Transformation of web experience management for a leading small finance bank using Oracle Webcenter Sites (WCS) on Java Cloud Services (JCS)



RPA crucial for digital transformation: Neelesh Kripalani, Clover Infotech

Read Neelesh Kripalani's views on the vital role that RPA plays in digitally transforming organizations across the globe



This article talks about how RPA acts as a three way street, benefitting organization, employees and customers

To Cloudify or not? A managed services provider's perspective

MSPs play a significant role while migrating customer's applications and infrastructure to the cloud. They undertake a carefully curated step by step process.

Selecting a Security Operations Center (SOC) services provider? Here are three questions you must ask

Read on to find out about the critical questions that enterprises must ask while selecting an SOC servicecs provider

Trends 2020: Five Robotic Process Automation (RPA) predictions for the coming year

Robotic Process Automation (RPA) market is evolving at a tremendous pace and is expected to grow at a CAGR of 20.3% between 2019 and 2025. Read on to know more about 5 upcoming RPA trends that will transform industries.













5G Data Networks:

The rollout of fifth-generation mobile networks will offer the potential for download speed of up to 10 times faster than today's. With super-fast download and upload speed and stable connections, the way we communicate, work and stream content will be transformed in 2020.



Autonomous Things:

The emergence of autonomous things is a major landmark in technological progress. Early examples of this include autonomous drones and self-driving vehicles. In 2020, we expect a shift from stand-alone intelligent things to a swarm of collaborative intelligent things, with multiple devices working together, either independent of people or with minimum human input.



RPA driving Hyper Automation:

Organizations across the globe are realizing the benefits of incorporating Artificial Intelligence (AI) and Machine Learning (ML) within RPA framework to result in intelligent automation. Understanding the range of automation mechanisms, how they relate to one another and how they can be combined and coordinated is a major focus for hyper automation.



Cyber Defense Centers (CDCs):

One of the key cyber security trends is transformation of Security Operation Centers or SOCs to Cyber Defense Centers (CDCs). While breaches and cyberattacks are unavoidable in this digital world, the challenge lies in taking appropriate steps to reduce the impact by proactively responding to threats with efficient detection techniques.



Culture Byles Denmark

In this issue of "Culture Bytes", we are going to tell you about the rich history, culture and business etiquettes of Denmark!

Denmark is a modern and liberal nation. It is one of the least corrupt countries in the world. A prosperous nation, Denmark is ranked very highly on the World Bank's scale for ease of doing business and the 2018 Index of Economic Freedom. It is one of the most productive economies in the world.

When doing business in Denmark, you will soon realize that it is a society of equality. Danish business culture is very consensus-oriented with open communication and lots of teamwork. Their work culture involves lots of discussions, where everyone is expected to share their thoughts. Danes tend to use humour to keep things comfortable. However, their body language is limited and formal.





You can keep the following pointers in mind while interacting with a Danish client:

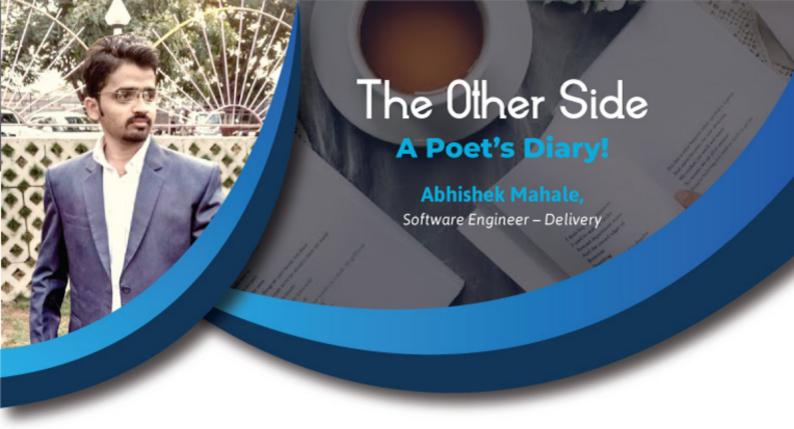
Meetings: Appointments are almost always required for a meeting. Danes do not "drop in" because they were in the neighbourhood. Furthermore, the appointments should be confirmed in writing.

Punctuality: Danes are extremely punctual in business and social situations. Hence, it is advisable to arrive for meetings on time. And if you are running late, you are supposed to call in advance to inform.

Greetings: Shake hands with everyone in the meeting upon arrival and departure. Handshakes should be firm and rather short. Maintain eye contact while being introduced. Shake hands with women first.

Business Cards: Business cards are expected and exchanged. Your business card should have the physical address of your company and not a post office box.

Introduction: Danes tend to introduce themselves with their first names. In a formal setup, they use their professional title and their surname. If someone does not have a professional title, use Herr (Mister), Fru (Misses) or Froken (Miss).



Let's explore 'The Other Side' (hobbies and interests) of our colleagues. Wouldn't it be interesting to know about the hobbies they engage in and their learnings from it? Let's hear from **Abhishek Mahale**, **Software Engineer – Delivery**, about his love for writing and poetry.

When did you start writing poetry?

I was always fascinated with poetry. I started writing it in my 10th standard.

What motivated you to express yourself through writing?

Whenever I read poetry, it struck me how effortlessly the writer had expressed her/himself. This got me interested, and later my mother motivated me to write poetry.

Who is your favourite poet?

My Favourite Poet is Pralhad Keshav Atre. I love his poem "Zenduchi Phule".

Could you tell us about your favourite poem?

As I said, my favourite poem is "Zenduchi Phule". This poem highlights irony that we see in our daily lives.

How do poems inspire you in life?

Writing poems gives me a chance to connect with my inspiration and create something. It gives me the freedom to imagine, live and feel any moment in any time. It creates an escape for me to my own world where I find solace. At the same time, it gives me the power to take the readers on a trip to my world. It's an inexplicable feeling for me when my words make readers think and comprehend or just feel the essence.

काल डा शब्द किती वेशका आसती. ना कही काजाना होती ना कहा के नागाता आपतां करती. ता मर नेटमीय वदलत हमसी। काळ हा एक कहीग विश्विक समा ना पहिले परिमा होकन नंतर छोडे देनी कागम्बाम्ब हातात नसती. सतम आपने केंग वहतान क्रामली. कहा द्यापमांता परकं तर कही परक्यांगां आपले वनवते असती पडिलेका प्रत्येक प्रकार कतार बुडाला सूर्य पुन्हा जन्याम उज्ञानत प्रमत ना छांद्यारावर मातं करना ना छांद्यारावा चिक्रावतं छनमाना पुत्रा म्हा कामन स्टाउन पुत्रा मन्या पुत्राता रेकन म वसन मेरहाागा स्वागत असम पडल कितीबाली तरी उड़ा मोडनकर डाकु जागण्यास्त म की व कारा ते Buyming Digad Count योक्त उस भरारी वा करला पर्वा अग्राम्य नाम यहेल सर्वास्था माह. किसी राठील पाठी

Know Your Colleague

Rini Nair,

Assistant Manager Human Resource



Your mantra to be a successful professional?

It's all about your passion, smart work and commitment – that's the path to success

How do you maintain work-life balance?

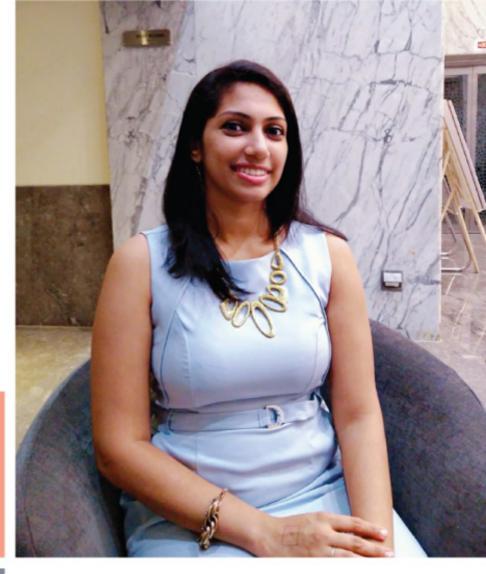
- Set your priorities (personal and professional)
- I play to my strength
- Get enough rest and maintain a proper diet.

Your "Go-to" gadget?

My Phone

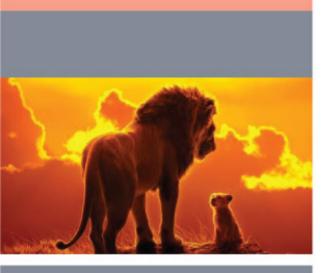
Favorite holiday destination?

- Kerala Kerala backwaters is the most peaceful and relaxing place I've ever been to. The lush greenery and calm water makes it a scenic place.
- I would like to take a trip to Switzerland That's on my bucket list



Rini Nair,

Assistant Manager
Human Resource







Your favorite song/movie? And what was the takeaway?

- There are many favorite songs and movies in my playlist.
- I enjoy watching animated movies, my all-time favorite animated movie is "The Lion King".
- One of my favorite movies is "The Pursuit of Happyness", and the take away is - No matter what the situation is, if you stay strong and keep on trying, then happiness is what you get in the end.

People you idolize?

I do not believe in idolizing one person. I feel each and every person that we meet has the capacity to teach us something. However, if I've to pick one, then it has to be Serena Williams. The way she has dominated tennis court for more than a decade and won Grand Slam Match just after 6 months of delivering a baby is commendable. She has become an inspiration to all the women to never give up on their dreams.

Your most memorable moment at Clover Infotech?

There are many memorable moments I have had at Clover Infotech. However, I specifically cherish all the successful people initiatives undertaken by my team. Also, whenever I address an employee issue and see the happiness on their faces after the issue gets resolved, it gives me a lot of satisfaction.

What piece of advice would you give to your 20-year-old self?

Nothing is as important as passion. No matter what you want to do with your life, be passionate!

You Matter:

Our people matter to us and we have created a channel for them to interact with the senior management to understand their thought process and vision. Check out the below pictures of our 'You Matter' moments!



Oracle Digital Experience Day:

Clover Infotech and Oracle conducted the Digital Experience Day to showcase "Oracle Content and Experience Cloud" in India. Check out the pictures of the multi-city road show held in Mumbai and Delhi NCR on 11th and 12th December respectively.



Diwali Celebrations always bring out the best in Cloverites. We had organized for Rangoli Making, Bay Decoration and Best out of Waste competitions as part of Diwali celebrations. And, we had received terrific response and participation from our people. Check out the fantastic pictures below:



Best out of waste competitions & Diya Making:





Reward and Recognition:

We never miss to acknowledge and appreciate the efforts of our people. Check out the pictures of our Quarterly RnR felicitation



Health Checkup:

We had organized for Free Health Camp in association with Fortis Hospital and Axis Bank for our employees.



Garba Nights:

Cloverites celebrated Navratri in style! Check out the pictures of the colorful and vibrant Garba Night.



Christmas Celebrations:

Christmas is all about spreading joy and that's exactly how Cloverites celebrated it this year. We played fun games, but that's not all. We witnessed overwhelming response from our people to donate for children under institutional care so that these children can experience the joy of receiving secret gifts. Check out the pictures below:



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