



TECHTONIC

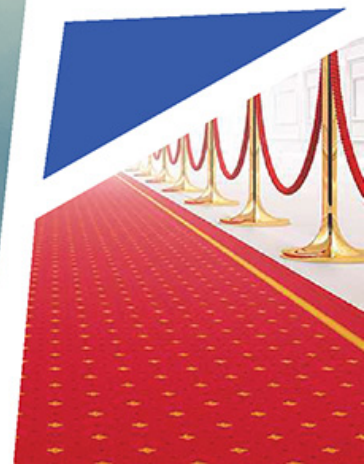
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Quarterly Newsletter



CLOVERTM
INFOTECH

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LEADERS SPEAK



Dear Cloverites,

Hope you have had a great start to the year and are enjoying the welcome drop in temperature, thanks to the monsoons.

Did you hear about the predictions on when the monsoon will hit Mumbai? I am sure you did. You even saw related events such as the stock market reacting positively to the news of good monsoons and the impact it had on the Indian economy. So, predicting things in advance and acting accordingly is very good for businesses. It enables better management, optimum utilization of resources and increases probability of success.

But, where does it all begin? I am sure you are working in different organizations and may have seen our esteemed customers discussing the importance of data and its analytics.

If we just read the definition on Wikipedia, "Predictive Analytics" encompasses a variety of statistical techniques from predictive modelling, machine learning, and data mining that analyse current and historical facts to make predictions about future or otherwise unknown events. In business, predictive models exploit patterns found in historical and transactional data to identify risks and opportunities.

The key words here are "risks" and "opportunities". It is relevant, no matter what business our customers are in. Hence, every customer of ours is interested in predictive analytics. But, there is a hindrance or hesitation to adopt analytics models. The reasons are many, but the most important one is the investment v/s return debate. We are educating our customers on how NoSQL technologies are enabling the creation of extremely cost-effective Big Data infrastructure. The analytics models that work with this infrastructure as the underlying are unearthing business insights that are invaluable.

Clover Infotech's Big Data and Analytics Practice (as you might be aware) is transforming the way our customers are doing business – be it banks, financial institutions, insurance companies, or even retail and manufacturing companies.

I would like to invite Cloverites to send ideas/ suggestions to **techtonic@cloverinfotech.com** on the areas where you think (or have seen the customers you are working for) Analytics can be a game-changer. The Techtonic team will select the top 5 ideas/ suggestions for further one-to-one discussions with me.

So, in alignment with our Annual theme Polevault – I urge you all to "Unleash the potential and Raise the bar".

Clover Wins!

Core banking application migration for one of India's leading private sector banks

The bank chose us to manage this major project, which is critical with respect to their strategic plans for nationwide expansion

Payment applications development for a leading payment and transactional services provider, headquartered in Europe

A team of technology and domain experts have been entrusted the duty of accomplishing this major project. The team would be developing and managing multiple applications for the client.

Oracle EBS implementation for a bank

The bank is one of the newest entrants in the Small Finance Bank segment - an entity owned by one of India's leading micro-finance organizations. We are entrusted with the implementation of multiple financial applications for the new entity.

Support and implementation for India's leading eCommerce giant

The project includes implementation and support for multiple applications, including iExpense, data integration, and application DBA support.



CLOVER

IN THE NEWS



1. NoSQL: The future of data economy

The increasing influence of SMAC, and big data, is not only challenging the traditional RDBMS, but also paving ways to raise innovative queries.

<http://bit.ly/1rfIB7H>

2. NoSQL – To be or not to be, that is the question

Database technology has come a long way since IBM began its research project "System R" way back in 1974. This was followed by Oracle, who made Relational Database commercially available for the first time in 1979. For next 30 years, which is fairly a long period of time considering the pace of technological advancements, database technologies kept innovating and trying to reinvent itself but more or less in isolation.

<http://bit.ly/28PV5oP>

3. Clover Infotech solution for database management

Clover Infotech, an IT services company has announced a practice to cater to non-relational database management systems. Relational Database Management Systems (RDBMS) is the most widely used system in database technology, currently.

<http://bit.ly/1rWpbGs>

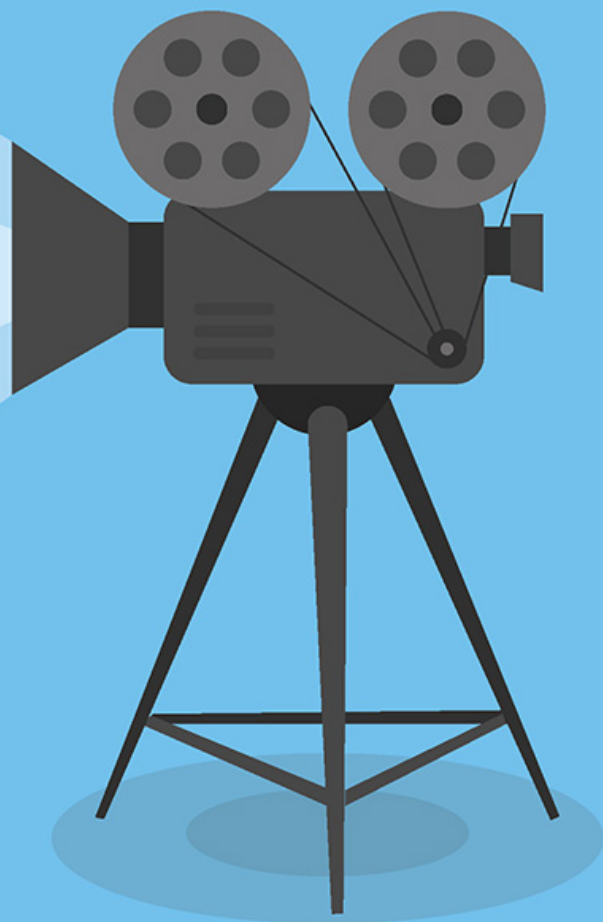
4. Be Proactive & Ask For Recognition

IT industry is predominantly led by males. However, the trend has been drastically changing in recent years with a large number of women executives heading top organizations. No doubt that women participation in the board room is increasingly on the rise.

<http://bit.ly/1sNRczX>

CLOVERITES IN ACTION

Discussions | Delibrations | Insights



In this edition, we feature two of our practice heads – Shrikant Navelkar, Director – Analytics and Big Data, and Preethi Menon, Head – Enterprise Application Practice.



How to make Analytics Projects successful?

Shrikant Navelkar, at the BFSI India Summit 2016.

<http://bit.ly/28VoeJZ>



CXO Today's Interview With Preethi Menon, Clover Infotech

<http://bit.ly/1sNRczX>

Clover Events



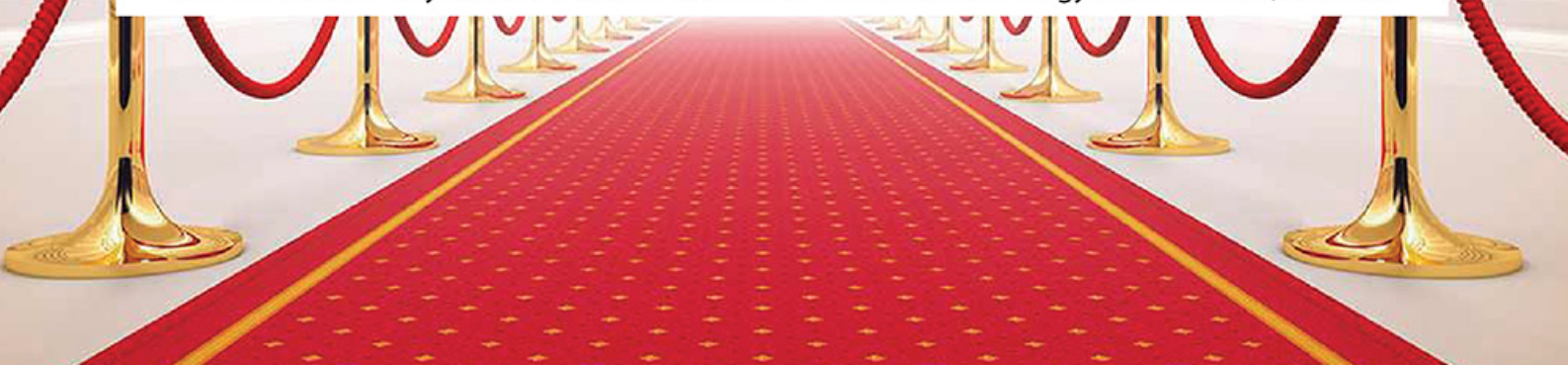
Clover Infotech participated in the Gartner IODC Summit and Gartner Big Data, Analytics and Information Management Summit 2016 , Mumbai.



Clover Infotech - Associate Partner at the Insure India Summit 2016, Mumbai.



Clover Infotech - Keynote Partner at India BFSI Innovation & Technology Summit 2016, Mumbai.



TECHTRENDS



2016: The year that will see bigger applications of big data

In 2016, big data applications will be seen in almost all sectors, thanks to the explosion of data around us. This is true not only for the Indian ecosystem but also around the globe.

<http://bit.ly/1oSNbl6>



Here's Why Enterprises Should Deploy Mobility in 2016

Mobility is still at an early stage of maturity in most organizations, but interest is accelerating. Here is why it will become a key business element for the year ahead.

<http://bit.ly/1YdNvzp>



2016 Trends in NoSQL: Next Stages of Development

The myriad NoSQL database offerings in the marketplace today are testament to the fact that such systems, along with their diverse architectures, are here to stay.

<http://bit.ly/1PjLB9l>

Being an Asian business professional, it is imperative to stay updated about your neighbouring business superpowers. As one of the most developed economies, not only in Asia, but globally, Japan has a business culture which is as distinct as the country's development story.

Capital: Tokyo

Suit up!:

Dress formally. Suits and corporate wear are preferred.

Learn to bow:

The traditional way of greeting in Japan is to bow. It is basic courtesy and a sign of respect to know how to do it right. Take basic lessons.

The business card:

Get your business card printed in Japanese and share your card with that side facing them. Always use both hands while exchanging cards and never keep them in your pocket/wallet, place them in your card holder.

Respect senior executives:

Greet the senior most person in the room first. In Japanese culture, age usually precedes designation.

Think before you gift:

It's better to know what your gifts signify in the Japanese culture. Lilies, lotus blossoms or white flowers that are otherwise common gift items, are associated with funerals in the Japanese culture. So choose carefully.

Let silence do the talking:

In Japanese culture, silence is highly valued. Especially, in stressful situations, it is advisable to keep your emotional urges under control.

Always for the team:

It is important not to single out an individual, or take credit for individual success. Japan has a culture that values combined success, and believes in being recognized and appreciated for succeeding as a team.

Don't hard sell. Build relationships:

The Japanese usually do not prefer to rush and finalize deals or take decisions during the meetings. They take time, discuss, and arrive at a decision. In the meantime, instead of over-selling, take time to build stronger relationships.

Respect privacy:

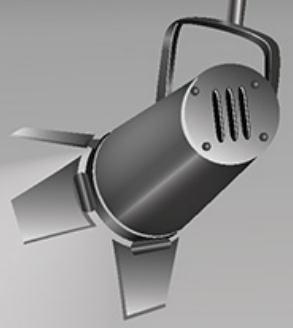
Avoid getting into personal discussions, strictly talk business.

Know your sushi:

With globalization of cultures and interests, Sushi has become more widely available across global eating destinations. It is advisable to at least have basic knowledge about Sushi as it is the national dish of the Japanese.

* Compiled from various sources





SPOTLIGHT

Your mantra to be a successful professional?

100% to the task at hand and choose your battles right.

Your mantra for work-life balance?

- Start early!
- Smart-tasking

Your favorite pastime/ hobby?

Reading – especially when it rains... ! All genres, based on the mood and weather – most of the time I read at least 2 books simultaneously – one uncomplicated destresser such as a PG Wodehouse and the other a heavy read, like a Ram Charan...

Technology that you can't do without?

Whatsapp – one of the best technology innovations. It amplifies your reach and lets you effectively communicate with stakeholders, which is critical from a business perspective.

Favorite holiday destination?

Kerala as a rule – I am not much of a travel lover, the only name in my bucket list is England or maybe Europe as a whole...

Your favorite song/movie? What was the takeaway?

Of the latest I have watched, 'Piku' was a movie I could relate to...

Things that inspire you?

A lot of things – brilliance & success in individuals that I see & revere

Your idols in life?

Mark Zuckerberg, Vijay Shekhar Sharma, Travis Kalanick for their path breaking thoughts and execution; Winston Churchill, Indira Gandhi and Narendra Modi for their conviction and eloquence...

Your fitness mantra?

Work hard – eat modest

Things every professional should avoid/discard?

Complacency & negativity...



Preethi Menon
Head – Enterprise
Applications Practice

HR CORNER

Why Soft Skills Matter...

Making Sure Your Hard Skills Shine!!!

In today's demanding workplace, each one of us must also possess "Soft Skills" apart from the necessary "Technical/ Hard Skills", i.e. knowledge and experience. Job-related expertise is essential in every profession. However, over the last three decades, understanding has grown that perhaps soft skills may ultimately be more important in determining the level of professional success. That is, technical skills are the minimum necessity required to operate in any workplace. But, whether or not you succeed in your career may depend on how you relate to other people and your work; that is, your soft skills.

What are Soft Skills?

"Soft Skills" is a term relating to a collection of personality traits, positive attributes, social graces, communication abilities and competencies that enhance an employee's relationship and performance on the job that ultimately lead him to become a "total fit". Other phrases that are often used for these types of skills include: people skills, interpersonal skills, social skills or transferable skills.

But, the most critical difference between them is that unlike technical skills, soft skills require a lot of practice to excel at them. Unlike technical skills, there are no exams to prove your soft skills. You measure your success in developing soft skills by evaluating how well you manage your relationships with those around you – family, friends, and co-workers, as well as customers and those who provide you with goods or services.

What are the most important Soft Skills?

It is hard to judge which soft skills are most important, but this list is broadly what most of the companies mean when they talk about good soft skills and the skills which are most likely to enable you to build constructive working relationships with others, or to become a helpful employee.

- Communication Skills
- Decision Making Skills
- Interviewing Skills
- Business Etiquettes
- Team Building Skills
- Problem Solving Skills
- Negotiation Skills
- Time Management Skills
- Public Speaking Skills
- Email Etiquettes

Now that we know the importance of "Soft Skills", we at Clover Infotech have included a range of "Soft Skills Training Programmes" in our Training Calendar. We are sure that this will help you maximize your personal effectiveness at work. We aim to help you develop an understanding of ours as well as the client's work culture, how to conduct yourself and effectively communicate, negotiate and influence to achieve positive outcomes.

So, what are you waiting for? Know our Training Calendar, speak to your Manager, and enroll yourself at the earliest.

Contact your business HR @ Clover Infotech - Riddhi Gandhi/Supriya Sawant/Richa Thakkar for further information.

MEET THE EXPERT



Name: Dinesh Patil

Expertise: Interpreting business requirements, managing product deliveries, quality assurance & control, deliver test strategy, end-to-end implementation of general insurance products, upgrading insurance technology to mobile, mobile testing.

Key clients: Magma HDI General Insurance

Implementations: Retail health insurance, personal accident, motor insurance, corporate insurance (marine, fire & engineering)

Sessions Conducted: He has trained consultants in testing methodologies on better testing techniques and test methods. He has conducted trainings for his team on achieving and adhering to SLAs as per business standards. He has also arranged brainstorming sessions for his team in the past, which helped them in delivering better services to the clients.

“The sessions on insurance and software testing by Dinesh are excellent. He has his own unique way of sharing information on the subject. He also has an excellent hold on the general insurance domain. His knowledge of test planning, test strategy, and test methodologies are highly appreciable. One thing which I have always admired about him is his way of communicating with the client and his never-give-up attitude.”

- SVNCK Chaitanyakumar
Clover Infotech (Delivery)

Suit Up!

The Military Tuck

In today's demanding professional world, it's not only about talent and skills, but also about being presentable and exhibiting an impressive personality. To make the initial impression, it is imperative to look sharp and dress perfectly. To help you do so, let's begin the transformation with this edition's guide to perfectly tucking in your shirt. We all think we know how to do it, but, just because we have been doing something for years doesn't mean we have been doing it right.

Here's one of the easiest and effective methods to ensure the perfect tuck.



4 steps to do the Military Tuck!

1. Tuck-in the front part of your shirt, but leave the pants unbuttoned. Run your thumbs from front to back to make the shirt wrinkle-free. Ensure the shirt has a flat and tight look in the front.
2. Take the shirt tail (back part) and tuck it in, make sure it is wrinkle free as well. Now hold the sides (excess fabric) of the shirt by the seam. Hold them tightly between your index finger and thumb.
3. Pinch in with your thumbs, fold back the excess fabric, and tuck it in.
4. Button up your pants.

We'll be back with more such interesting dressing tips. Till then, look sharp!

Flavour of the season

Monsoon Getaways

As the dark, rain-laden clouds huddle up in the sky, making a grand and thunderous entry, they not only mask the Sun, but also turn frowns into smiles of relief. Monsoon is all about seeking solace amidst the tranquility of scenic locations, enjoying the soothing fragrance of the wet-mud, feeling the cool breeze on your face, and enjoying a hot cup of tea underneath the rain roof of a roadside eatery.

A much needed respite from the scorching summer heat, the onset of monsoon also opens up hidden treasures of scenic wonders for the monsoon and nature lovers to explore.

To help you plan your monsoon trips better, here are 5 famous monsoon getaways around Mumbai that are just hours away from the urban chaos.



1) Malshej Ghats (125 kms)

Set in the Sahyadris, this is one of the most famous monsoon destinations. The lush green hills, waterfalls around every corner and the flocks of migratory birds; it is a monsoon lover's paradise.



2) Igatpuri (120 kms)

Igatpuri has always been known for its pleasant weather and picturesque landscape. The sight of gorgeous waterfalls diving from lush green mountains, reappearing from a thick cover of mist makes the drive to Igatpuri even more delightful.



3) Karnala (50 kms)

A few kilometers from Panvel, Karnala is one of the most famous and beautiful trekking sights around Mumbai. It is a decent trek to the Karnala fort through the Karnala bird sanctuary, truly a nature lover's paradise.



4) Bhandardara (165 kms)

Bhandardara is a holiday resort village that offers a host of natural delights for nature enthusiasts. A great place to relax your senses, away from the city madness, amidst the fresh and calm of mother nature. Lose yourself and soak in the beauty of the river Pravara, Bhandardara Lake and the Randha Falls. It could also be your starting point for a trek to Kalsubai Peak, Maharashtra's highest point.



5) Lonavla-Khandala (90 kms)

A 2-hour drive to Lonavla, and you will leave behind the stressful and buzzing life of the city. Arguably the favorite monsoon getaway for Mumbaikars, this hilly terrain promises beautiful waterfalls, hills clad with thick green carpets, and the famous Karla Caves and Bhushi Dam.

#MYMONSOONGANG

Get ready to soak in the rains and enjoy the monsoon fun. And to double up the excitement, we bring you the **#MyMonsoonGang Contest**.

Just follow the below steps get maximum likes and get featured in the next edition of Techtonic.

Steps to win:

1. "Like" Clover Infotech FB page
2. Share a picture on the Clover Infotech FB Page with your gang enjoying the rains
3. Tag them all and get maximum likes for your picture.
4. Use #MyMonsoonGang

So, get your gang, pack your cameras, and head out to enjoy the monsoon fun.



Heartiest Congratulations
to Mahesh Thakur
the winner of
#CloverFreeHit.

We congratulate him for sharing this amazing entry!



We would like to thank you all for your participation and exciting responses.

STAY CONNECTED

THANK YOU FOR READING TECHTONIC
FOLLOW US TO STAY UPDATED

